

2022

ARCHITECTURAL
BUILDING
WEEK

22nd edition

ARCHITECTURAL
BUILDING
WEEK

30.03-02.04.2022





ON THE TOTAL SPACE OF **8000 sq.m** IN THE EXHIBITION HALLS OF INTER EXPO CENTER ARCHITECTURAL BUILDING WEEK WILL PRESENT:

Building materials and systems

- Roofing systems and building materials
- Construction chemistry, concrete additives, plasticizers
- Bricks, tiles, ceramic blocks
- Fasteners
- Drainage systems

Finishing Works

- Isolation systems and materials
- Plumbing systems
- Façade systems and materials
- Facing materials
- Joinery, double glazing, profiles, casings
- Doors
- Systems for suspended ceilings
- Dry construction

Interior materials and technologies

- Paints, plasters and lacquers
- Interior facing materials
- Natural and technical stone, ceramic granite slabs, marble
- Ceramics
- Wooden modules, parquet floors
- Cork
- Flooring, laminates
- Wall and floor finishes

- Protective clothing and safety equipment

Smart systems and technologies

- BIM technologies
- Software and hardware, digital solutions for buildings
- Smart home systems
- Building automation
- Access systems, barriers, parking systems and doors
- Security systems for home

and office

- Lifting equipment, escalators and elevators
- Local water treatment equipment for buildings
- Heating, ventilation and climatization

Vertical Planning and Landscape design

- Landscaping
- Irrigation systems
- Waste water treatment systems
- Solar technologies and systems
- Pools, thermostats, heat pumps
- Grates and lids
- Fences, railings
- Patio pavements
- Park's and patio lighting
- Pergola
- Playing facilities and outdoor sport facilities

**ATEST
EXPO**



The Association of the Traders of Large Construction Equipment (ATEST) will for the first time present large construction machinery and construction mechanization on the open space of over **6000 sq.m.**

EXPOMBEL

In 2022, together with Architectural Building Week, on the area of over **3000 sq.m** **EXPOMBEL** – specialized exhibition for the furniture industry, interior design and furniture – will take place.

The three exhibitions under one roof provide new opportunities for professional audiences to meet at the same time with different components of the investment process.

HIGHLIGHTS FROM 2021

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Solutions for air conditioning, ventilation and electricity production in one place, intelligent hybrid systems for heating and cooling, engineering and construction of gas equipment and installations, photovoltaic panels and suspension systems, systems for heat and fresh air recovery, web based platform for remote energy monitoring;

Building automation, burglary-proof garage sectional doors, anti-terrorist bollard for access control at strategic sites, household wastewater cleaning systems;

Interior solutions: state-of-the-art glass systems, removable glass partition walls and frameless glass balconies, engineered parquet, float cabins, salt rooms with halogen generator, salt baths with nebulizer, suspension systems, facade and interior solutions of composite wood, solutions for the construction of passive buildings;

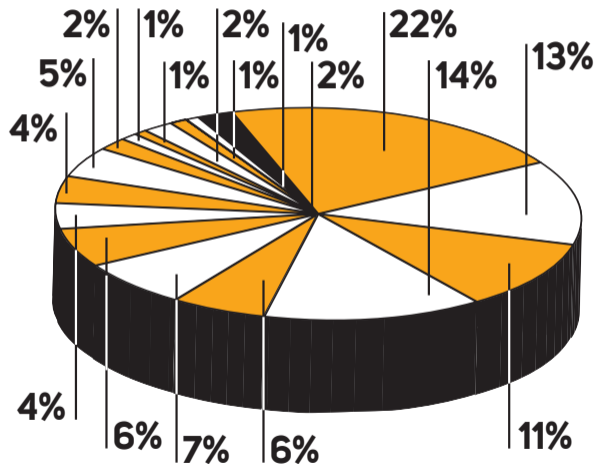
Insulating formwork molds with integrated innovative expanded polystyrene insert, new generation bitumen waterproofing membranes with increased flexibility, complete construction solutions with structural wood, epoxy coatings for industry and household, innovative building materials for greater brightness and acoustic properties, different flooring materials such as rhyolite;

Construction machinery: combined backhoe loader and mini excavator, compact mobile lift platform and other solutions.



VISITORS PROFILE 2021

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- 22% Managers at construction companies
- 13% Architects and architectural designers
- 11% Investors and Entrepreneurs
- 14% Construction Engineers
- 6% End customers
- 7% Distributors and wholesalers of building materials
- 6% Technical specialists and craftsmen
- 4% Interior Designers
- 4% Building Consultants
- 5% Representatives of academics and students
- 2% Facility and Utilities Specialists
- 1% Menders of construction hypermarkets, scams and shops
- 1% Real Estate Agents
- 2% Representatives of state, municipal institutions and the public sector
- 1% Road Infrastructure Specialists
- 1% Urbanists
- 2% Others





EVERY YEAR THE FRINGE PROGRAM OF ARCHITECTURAL BUILDING WEEK GATHERS PROFESSIONALS FROM THE INDUSTRY. IN 2021, THE FOLLOWING TOPICS WERE FOCUSED:

Round table on „Building passports – benefits, problems, solutions“ and presentation of the Management for design and implementation of waterproofing building and facility systems (BAIC);

Round table on Quality in design – aspects, problems (CEID)

Legal capacity and education, who has the right to design investment projects, how it has changed education of engineers in the recent 15 years;

Design technologies, how they have changed design over the last 30 years, how to develop new technologies in design.

International conference on „Circular economy. Small and medium-sized enterprises in construction in the conditions of green and digital transition“

„Digital transition and circular economy - opportunities for the construction sector in Bulgaria“, „Digital transformation of the construction sector in Bulgaria“, „Integration and development of software solutions for the needs of construction sector - perspectives and opportunities“.

For the edition in 2022, a professional fringe program on important topics for the sector has been prepared, in cooperation with the branch chambers and associations.

In the seminar halls, exhibitors will have the opportunity to make product and company presentations in front of professional audience.

In 2022, within the Architectural Building Week, in a separate section instruments for investment, lending and insurance in construction will be presented.



THE EXHIBITION IS SUPPORTED BY:

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Chamber of Architects in Bulgaria;
Bulgarian construction chamber;
Chamber of engineers in the investment design;
Bulgarian Association for insulation in construction;
Association of traders of large construction equipment;
Bulgarian doors and windows association;
The Bulgarian Green Building Council;
National Company Industrial Zones;
The Bulgarian Small and Medium Enterprises Promotion Agency;
University of Architecture, Civil Engineering and Geodesy (UACEG)





The exhibition has been covered by 39 online media: stroiiteli.bg, gradat.bg, vestnikstroitel.bg, publics.bg, citybuild.bg, ka6tata.com, citybuild.bg, stroiteli-bg.com, stroitelstvoimoti.com, the-building.eu, industryinfo.bg, stroiinfo.com, 1kam1.com, stroiteli.elmedia.net, izolacii.eu, dogrami.bg, facilities.bg, geomedia.bg, kamioni.bg, илженер.bg, bulgarianindustry.bg, business-club.bg, zemedelskatehnika.com, news.jilishta.com, zastrahovatel.com, expoworld.bg, mypr.bg, ksb.bg, bcci.bg, fakti.bg, investor.bg, dnes.bg, marica.bg, bta.bg, focus-new.bg, бopca.bg, bg.news, pixelmedia.com.

Accredited journalists from BTA, BNR, BTV, newsletter Banker, newsletter „Stroitel“, newsletter „Maritsa“, fakti.bg, stroiteli.bg, City Build Media, „Still more for the house“ magazine, „Magazine“, magazine, TV Europe, Radio Fresh attended the exhibition and **77** publications in media followed.

Exhibition website: Generated visits – **34 746** unique visitors;
Facebook page: reach a total potential audience / active users of – **151 000**;
Banner campaign with **3 596 377** impressions, reaches **2 200 288** unique users.

Each exhibitor has the opportunity to present highlights of their participation, new products, technologies and services on the exhibition digital platform. The information is published as soon as the exhibitor submits it and remains active until the next edition of the exhibition.

THE THREE EXHIBITIONS WILL GIVE TO THE PROFESSIONAL AUDIENCE
COMPLETE PLATFORM WITH SOLUTIONS FOR EACH STAGE OF THE INVESTMENT PROCESS!



SEE YOU!

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ARCHITECTURAL
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energy efficient, ecological
and functional construction



A TEST EXPO

large construction machinery
and construction mechanization



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EXPOMEBEL

woodworking and
furniture industry



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